



**FOR IMMEDIATE RELEASE**

**CONTACT:** Joanne Mizner  
Marketing Manager  
856 532-6618  
Email: [jmizner@jjsnack.com](mailto:jmizner@jjsnack.com)



**Authentic, Sweet, Crispy Churro Flavor in Every Bite!**

TIO PEPE'S® L.A. Churros™ are so close to homemade the only thing more authentic would be if you made them yourself! This churro recipe draws from the traditional Spanish dough flavor profile. The L.A. Churros™ line of churros offers a cake-like pastry texture that is soft on the inside and crispy on the outside.

Served rolled in a cinnamon and sugar mixture, L.A. Churros™ are available in plain, fruit filled; strawberry and apple and dessert crème varieties; Bavarian Crème and cajeta. Appeal to the fastest growing segment in the U.S. – Hispanic Consumers.

J&J Snack Foods is known for our niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information call 888-JJ-SNACK, ext 750 or visit [www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com) for additional details.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL®, Pretzel Fillers® and other brand names; ICEE® and SLUSH PUPPIE® frozen beverages; LUIGI'S® Real Italian Ice; frozen juice bars under the Minute Maid®, CHILL®, Barq's®, Whole Fruit®, Fruit-a-Freeze® and SHAPE UPS® brand names; TIO PEPE'S® churros™; THE FUNNEL CAKE FACTORY® funnel cakes; and baked goods under the Country Home Bakers®, READI-BAKE®, Mrs. GoodCookie®, CAMDEN CREEK®, MARY B's® and Daddy Ray's® brands.