



**FOR IMMEDIATE RELEASE**

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**Add A Carnival Favorite To Your Menu!**

From the Carnival Midway to the dinner table, Funnel Fries are a new *funnelicious* item to add to any dessert menu. First there were French Fries, now sweet potato fries, zucchini fries and even green bean fries. But nothing as sweet as The Funnel Cake Factory® Funnel Fries!

Following the trend of bite-sized, portion controlled foods, Funnel Fries are an ideal new finger food item. These 4-inch Funnel Cake sticks are 3/8-inch around and contain 0g Trans Fat, with a suggested serving size of 10-12 fries.

For Full-Serve and Casual Dining, add some food theater and shake the Funnel Fries tableside and serve with powdered sugar. For an added flair, serve with a ramekin of chocolate, warm caramel or fruity preserves for dipping. For Quick Serve Restaurants or curb-side ordering, offer the Funnel Fries in a traditional French Fry boat.

J&J Snack Foods is known for our niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information call 888-JJ-SNACK, ext 750 or visit [www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com) for additional details.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL®, Pretzel Fillers® and other brand names; ICEE® and SLUSH PUPPIE® frozen beverages; LUIGI'S® Real Italian Ice; frozen juice bars under the Minute Maid®, CHILL®, Barq's®, Whole Fruit®, Fruit-a-Freeze® and SHAPE UPS® brand names; TIO PEPE'S® churros™; THE FUNNEL CAKE FACTORY® funnel cakes; and baked goods under the Country Home Bakers®, READI-BAKE®, Mrs. GoodCookie®, CAMDEN CREEK®, MARY B's® and Daddy Ray's® brands.