



**FOR IMMEDIATE RELEASE**

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### **Mini Gourmet Pretzel “Slider” Rolls!**

Small in size and BIG in flavor, these new 1.5oz Mini Gourmet Soft Pretzel Rolls add a unique spin to traditional burger sliders. These buttery flavors, hand twisted miniature pretzel rolls are versatile and can be topped with coarse sea salt, sesame seeds, poppy seeds or served plain.

For Full-Serve and Casual Dining restaurants who are following the trend of bite-sized, portion controlled foods, these mini slider pretzel rolls are a beer-friendly, bar food. Offer three per order as an Appetizer and you have an all-family favorite for the kids to share!

These Mini Gourmet Soft Pretzel Rolls are pre-baked, pre-sliced, labor saving rolls that you simply thaw and serve. Mini hamburgers, mini breakfast sausage sandwiches, mini Reubens, or mini ham and cheese, the ideas are endless!

J&J Snack Foods is known for our niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information call 888-JJ-SNACK, ext 750 or visit [www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com) for additional details.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL<sup>®</sup>, Pretzel Fillers<sup>®</sup> and other brand names; ICEE<sup>®</sup> and SLUSH PUPPIE<sup>®</sup> frozen beverages; LUIGI'S<sup>®</sup> Real Italian Ice; frozen juice bars under the Minute Maid<sup>®</sup>, CHILL<sup>®</sup>, Barq's<sup>®</sup>, Whole Fruit<sup>®</sup>, Fruit-a-Freeze<sup>®</sup> and SHAPE UPS<sup>®</sup> brand names; TIO PEPE'S<sup>®</sup> churros<sup>™</sup>; THE FUNNEL CAKE FACTORY<sup>®</sup> funnel cakes; and baked goods under the Country Home Bakers<sup>®</sup>, READI-BAKE<sup>®</sup>, Mrs. GoodCookie<sup>®</sup>, CAMDEN CREEK<sup>®</sup>, MARY B's<sup>®</sup> and Daddy Ray's<sup>®</sup> brands.