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Forbes Picks J&J Snack Foods
For Its “200 Best” List

Pennsauken, New Jersey, October 2007...J&J Snack Foods was selected by *Forbes* magazine for its’ “200 Best Small Companies” list once again for 2007. This is the fifth consecutive year and sixth time that J&J Snack Foods Corp. has ranked on the *Forbes* magazine’s “200 Best Small Companies” list. J&J Snack Foods moved up to #169 from #178, a substantial gain for one year.

Forbes only considers publicly traded U.S. based companies with sales in the \$5 million to \$750 million range (“small” by *Forbes* standards). To qualify for this list, candidates have to show a consistent pattern of positive growth during a five-year period, as well as over the last 12 months. *Forbes* uses strict criteria, including sales and earnings growth, return on equity and long-term debt.

“This is a fine tribute to our company and our staff. It is an honor to be on the *Forbes* “Best 200” list five years in a row,” said Gerald B. Shreiber, J&J Snack Foods’ President/CEO.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL[®], Pretzel Fillers[®] and other brand names; ICEE[®], Slush Puppie[®] frozen beverages; LUIGI’S[®] Real Italian Ice and MAMA TISH’S Premium Italian Ices; frozen juice bars under the Minute Maid[®], Barq’s[®], and SHAPE UPS[®] brand names; TIO PEPE’S[®] Churros; THE FUNNEL CAKE FACTORY[®] funnel cakes; Daddy Ray’s[®], Mary B’s[®] and cookies under the Mrs.GoodCookie[®], READIBAKE[®] and CAMDEN CREEK[®] brands.

