

**FOR IMMEDIATE RELEASE**  
**FOR:**

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6000 Central Highway  
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**J & J SNACK FOODS CORP.**  
**ACQUIRES**  
**HOM/ADE FOODS, INC.**

Pennsauken, NJ, January 9, 2007 --- J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that it has acquired the assets of Hom/Ade Foods, Inc. Hom/Ade Foods, Inc., based in Pensacola, Florida is a manufacturer and distributor of biscuits and dumplings sold under the MARY B's and private label store brands predominantly to the retail supermarket trade. Annual sales of the business are approximately \$30 million.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "We are very pleased to welcome the Hom/Ade team into our organization. We look forward to our mutual growth together." Greg Lowery, who will remain as President and CEO of Hom/Ade, commented, "This is an excellent opportunity to further expand the Hom/Ade business."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* and CHILL\*\*\* frozen juice bars and ices, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia and Vernon, (Los Angeles) California.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

\*\*\*CHILL is a registered trademark of Wells Dairy, Inc.

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