



**FOR IMMEDIATE RELEASE**

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## **J&J Snack Foods Donates \$100,000 To American Red Cross Hurricane Relief**

**Pennsauken, NJ September 6, 2005.** J&J Snack Foods makers of SUPERPRETZEL<sup>®</sup> Soft Pretzels, ICEE<sup>®</sup> Frozen Carbonated Beverages and LUIGI'S<sup>®</sup> Real Italian Ice is donating \$100,000 to the American Red Cross to aid in the relief efforts from the wrath of Hurricane Katrina.

"Our donation will go toward aiding the victims by providing affected families and individuals with critical necessities," stated J&J Snack Foods' CEO/President, Gerry Shreiber.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL<sup>®</sup>, Pretzel Fillers<sup>®</sup> and other brand names; ICEE<sup>®</sup> frozen beverages; LUIGI'S<sup>®</sup> Real Italian Ice and MAMA TISH'S Premium Italian Ices; frozen juice bars under the Minute Maid<sup>®</sup>, CHILL<sup>®</sup>, Barq's<sup>®</sup>, and SHAPE UPS<sup>®</sup> brand names; TIO PEPE'S<sup>®</sup> churros<sup>™</sup>; THE FUNNEL CAKE FACTORY<sup>®</sup> funnel cakes; and cookies under the READI-BAKE<sup>®</sup>, Mrs. GoodCookie<sup>®</sup> and CAMDEN CREEK<sup>®</sup> brands.

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