

FOR IMMEDIATE RELEASE

FOR:

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**PROFITS INCREASE AS J & J SNACK FOODS CORP.
ANNOUNCES RECORD QUARTER**

Pennsauken, NJ, April 26, 2007 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced record sales and earnings for its second quarter and six months ended March 31, 2007.

Sales for the second quarter increased 16% to \$130.0 million from \$112.0 million in last year's second quarter. Net earnings increased 29% to \$5.3 million from \$4.1 million last year. Earnings per diluted share were \$.28 for the March quarter compared to \$.22 last year. Operating income increased 37% to \$8.2 million this year from \$6.0 million in the year ago period.

For the six months ended March 31, 2007, sales increased 11% to \$244.2 million from \$220.6 million in last year's first half. Net earnings increased 28% to \$9.1 million in the six months from \$7.1 million last year. Earnings per diluted share were \$.48 for the six months compared to \$.38 last year. Operating income increased 31% to \$13.3 million from \$10.2 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "We benefited from the successful integration of the Hom/Ade Foods (a producer of frozen biscuits and dumplings selling under the MARY B'S brand) and the DADDY RAY (a producer of fig and fruit bars selling under the DADDY RAY'S brand) acquisitions completed during the quarter, as well as continued progress and gains in our core businesses."

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J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** and CHILL*** frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Newport, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

***CHILL is a registered trademark of Wells Dairy, Inc.

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