

J & J SNACK FOODS CORP.**Annual Meeting of Shareholders - February 15, 2017
SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

The undersigned hereby appoints STEVE TAYLOR and HARRY McLAUGHLIN, each of them with full power of substitution, proxy agents to vote all shares which the undersigned is entitled to vote at the Annual Meeting of its Shareholders February 15, 2017 on all matters that properly come before the meeting, subject to any directions indicated below. The proxy agents are directed to vote as follows on the proposals described in J & J's Proxy Statement.

This proxy will be voted as directed. If no directions to the contrary are indicated, the proxy agents intend to vote "FOR" the election of J & J's nominee as director, "FOR" for the advisory vote approving executive compensation and "EVERY 1 YEAR" as the frequency of the advisory vote approving executive compensation.

The proxy agents present and acting at the meeting, in person or by their substitutes (or if only one is present and acting, then that one), may exercise all powers conferred hereby. Discretionary authority is conferred hereby as to certain matters described in J & J's Proxy Statement.

(Continued and to be signed on the reverse side)

ANNUAL MEETING OF SHAREHOLDERS OF
J & J SNACK FOODS CORP.

February 15, 2017

GO GREEN

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:

The Notice of Meeting, Proxy Statement, Proxy Card are available at www.jjsfannualreport.com

Please date, sign and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

1. Election of Director:

FOR THE NOMINEE
 WITHHOLD AUTHORITY FOR THE NOMINEE

NOMINEE:
Dennis G. Moore

2. Advisory vote on Approval of the Company's Executive Compensation Programs FOR AGAINST ABSTAIN

3. Advisory vote on the frequency of the Shareholder's Advisory vote on the Company's executive compensation program EVERY 1 YEAR EVERY 2 YEARS EVERY 3 YEARS ABSTAIN

Receipt of J & J's Annual Report to Shareholders and Notice of Annual Meeting of Shareholders and Proxy Statement dated January 6, 2017 is hereby acknowledged

Please date and sign this proxy and return it promptly in the enclosed postage paid envelope.

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder Date: Signature of Shareholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.