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FOR IMMEDIATE RELEASE



SUPERPRETZEL Brings the Ballpark to the Children and Families at Children's Hospital of Philadelphia

PHILADELPHIA, PA -- (April 25, 2013) Today, J&J Snack Foods, maker of SUPERPRETZEL[®] Soft Pretzels, brings the ballpark to the children and families at the Children's Hospital of Philadelphia (CHOP). The event will take place at CHOP on Thursday, April 25, 10:30 a.m. EST. CHOP is located at 34th St. & Civic Center Blvd. Hospital staff and patients under treatment at CHOP are all invited to attend.

"The start of baseball season is a rite of passage, but so many of these kids can't have a day at the ballpark because they're tackling serious medical issues," says Gerry Shreiber, CEO & President of J&J Snack Foods. "What better way to put smiles on the faces of kids at CHOP than to bring the ballpark to them."

To celebrate the start of the Baseball season, "JJ," the official SUPERPRETZEL[®] mascot, will be on hand at CHOP to pass out warm pretzels, entertain the kids and show love for baseball and the fun it brings to everyone. Additionally, guests will be able to win SUPERPRETZEL[®] prizes.

J&J Snack Foods products, specifically SUPERPRETZEL[®] Soft Pretzels, have been the Home Run of Snacking and served at baseball stadiums nationwide since the 1970s. Recently, J&J Snack Foods teamed up with Mike Trout, outfielder for the Los Angeles Angels of Anaheim, to represent SUPERPRETZEL[®] Soft Pretzels. The South Jersey native Mike Trout, *the Supernatural for SUPERPRETZEL[®]*, was awarded Sporting News' 2012 American Legion Rookie of the year and 2012 Rookie of the Year.

The Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country, ranking third in National Institutes of Health funding. In addition, its unique family-centered care and public service programs have brought the 516-bed hospital recognition as a leading advocate for children and adolescents. For more information, visit <http://www.chop.edu>.

"Families have enjoyed our pretzels for more than 40 years and it's an honor to support them and give back to our community," says Shreiber.

J&J Snack Foods, maker of SUPERPRETZEL[®] Soft Pretzel, manufactures products for both foodservice and retail outlets. For more information, please visit: www.jjsnack.com.

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J&J Snack Foods Corp. (NASDAQ: JJSF) is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.