



FOR IMMEDIATE RELEASE

Contact:

Danielle Corrato

610-455-2762

[dcorrato@vaultcommunications.com](mailto:dcorrato@vaultcommunications.com)

**Get Your Snack on with J&J Snack Foods at the NACS 2018 Show!**

*Mouth-watering churros, funnel cakes and soft pretzels on the sampling menu*

**Pennsauken, NJ (October 1, 2018)** – [J&J Snack Foods Corp.](#) (NASDAQ: JJSF) announced today the delicious product samples it's offering at the 2018 National Association of Convenience Stores Show, October 8-10, 2018. Stop by [booth #5048](#) to sample the following craveable snack items that will be on display:

- **All things soft pretzels**, including various [SUPERPRETZEL® Soft Pretzels and Bites](#), [Pretzel Fillers®](#) stuffed and topped Soft Pretzel Bites® in three exciting flavors (Salted Caramel, Chipotle Cheddar, and Beer Cheese), as well as premium Soft Pretzel Bites®, [buns, and rolls](#) from the recently acquired Labriola® Baking Company.
- **Churros, the fan-favorite snack of the 2018 Winter Olympics**, will be available in several delicious varieties including California Churros™ Mini Churro, Cajeta Filled Churro, and the brand-new Maple French Toast Filled Churro. Visitors can also check out Churro Buns™ that will be on display - perfect for a grab-and-go dessert sandwich!
- **The Funnel Cake Factory® Funnel Fries®** will be sampled and can be topped with powdered sugar, chocolate or caramel sauce. Yum! The aroma is sure to make you feel like you're walking on the boardwalk.
- **And, the snacking doesn't end there!** J&J Snack Foods will also have a number of its [frozen novelties](#), [Corazonas® HEARTBARS™](#), and ICEE Frozen Beverage products ready to share.

For more information, visit <http://jjsnackfoodservice.com/>.

###

**About J&J Snack Foods Corp.**

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S, CALIFORNIA CHURROS and OREO Churros, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several bakery brands within COUNTRY HOME BAKERS and HILL & VALLEY. For more information, please visit <http://www.jjsnack.com>.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*OREO and the OREO wafer design are registered trademarks of Mondelez International group, used under license.