

FOR IMMEDIATE RELEASE

FOR:

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J & J SNACK FOODS CORP.
ANNOUNCES INCREASE IN
QUARTERLY CASH DIVIDEND

Pennsauken, NJ, November 30, 2017 -- J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.45 per share of its common stock payable on January 4, 2018 to shareholders of record as of the close of business on December 13, 2017. The cash dividend of \$.45 per share represents an increase of 7.1% from the previous quarterly dividend rate of \$.42 per share.

J & J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S, CALIFORNIA CHURROS and OREO** Churros, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several bakery brands within COUNTRY HOME BAKERS and HILL & VALLEY. For more information, please visit <http://www.jjsnack.com>.

**MINUTE MAID is a registered trademark of The Coca-Cola Company.*

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