

LUIGI'S® Real Italian Ice Launches Gelato

The nation's favorite Italian ice brand expands portfolio with indulgent new frozen treat

Pennsauken, NJ (April 11, 2022) – J&J Snack Foods today announced the newest addition to LUIGI'S® Real Italian Ice frozen family, serving up the rich and creamy goodness fans have been craving... It's LUIGI'S® Gelato! Fans can now enjoy a new creamy LUIGI'S® format in three indulgent flavors including Mint Chocolate, Sweet Cream Churro, and Italian Cannoli – each features a swirl or chip inclusion for an elevated tasting experience.

"We're thrilled to introduce LUIGI'S® Gelato, delivering on our brand promise to continually innovate and serve up fun through delicious flavors and unique products," said Lynwood Mallard, Chief Marketing Officer for J&J Snack Foods. "LUIGI'S Gelato fulfills a market need for portion-sized novelties in trendy international flavors. We have no doubt that LUIGI'S® Gelato will become a staple in freezers across the U.S."

Inspired by timeless Italian and fan-favorite flavors, LUIGI'S® Gelato is now available at retailers throughout the Northeast for an SRP of \$3.50 in a 4-count box, featuring 4 fluid ounce portion-controlled cups. Free from peanuts, tree nuts and gluten, LUIGI'S® Gelato contains less sugar and calories than leading competitors, making it the ultimate guilt-free snack!

LUIGI'S® Real Italian Ice launched in 1978 and has been a family-favorite in freezers ever since. LUIGI'S® Real Italian Ice encourages you to dig in and #BeMoreSpoonstaneous! To learn more about LUIGI'S® Real Italian Ice, visit <http://www.luigis.com> or find us on social @LuigisRealItalianIce on Facebook and Instagram, and @LuigisIce on Twitter.

About J&J Snack Foods Corp.

J&J Snack Foods Corp. (NASDAQ: JJSF) is a leader and innovator in the snack food industry, providing innovative, niche and affordable branded snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, the #1 soft pretzel brand in the world, as well as internationally known ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S Real Italian Ice, MINUTE MAID frozen ices, WHOLE FRUIT sorbet and frozen fruit bars, SOUR PATCH KIDS Flavored Ice Pops, Tio Pepe's & CALIFORNIA CHURROS, and THE FUNNEL CAKE FACTORY funnel cakes and several bakery brands within DADDY RAY'S, COUNTRY HOME BAKERS and HILL & VALLEY. With nearly twenty manufacturing facilities, and more than \$1 billion in annual revenue, J&J Snack Foods Corp. has continued to see steady growth as a company, reaching record sales for 48 consecutive years. The company consistently seeks out opportunities to expand its unique niche market product offering while bringing smiles to families worldwide. For more information, please visit <http://www.jjsnack.com>.

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