## J\&JSNACK FOODS CORP.

## NOMINATING AND CORPORATE GOVERNANCE COMMITTEE CHARTER

This Nominating and Corporate Governance Committee Charter (the "Charter") has been adopted by the Board of Directors (the "Board") of J \& J Snack Foods Corp. (the "Company").

## I. Purpose and Scope

The Nominating and Corporate Governance Committee (the "Committee") of the Board is responsible for developing and recommending to the Board a set of corporate governance policies for the Company, establishing criteria for selecting new directors, and identifying, screening and recruiting new directors. The Committee will also recommend to the Board qualified individuals to be nominated for election or appointment to the Board. The Committee will also provide oversight of the corporate governance affairs of the Board and the Company consistent with long-term best interests of the Company and its shareholders.

## II. Composition

The Committee shall be comprised of three or more members, all of whom must qualify as independent directors ("Independent Directors") under the listing standards of the Nasdaq Stock Market, Inc. ("NASDAQ").

Notwithstanding this independence requirement, if the Committee is comprised of at least three members, one director, who is not independent as defined in Rule 5606 of the NASDAQ Marketplace Rules, and is not a current officer or employee or a Family Member (as defined in Rule 5606 of the NASDAQ Market Place Rules) of such person, may be appointed to the Committee if the Board, under exceptional and limited circumstances, determines that such individual's membership on the committee is required by the best interests of the Company and its shareholders, and the Board discloses, in the next annual meeting proxy statement subsequent to such determination, the nature of the relationship and the reasons for the determination. A member appointed under this exception may not serve longer than two years.
A member shall promptly notify the Committee and the Board if the member is no longer an Independent Director, and such member shall be removed from the Committee unless the Board determines that an exception to the Independent Director requirement is available under the NASDAQ rules with respect to such member's continued membership on the Committee

The Committee members shall be appointed by the Board. The Board shall appoint one member of the Committee as chairperson (the "Chair"). If the Board fails to elect a Chair, the Committee members shall elect a Chair from their members. The Chair shall be responsible for leadership of the Committee, including overseeing the agenda, presiding over the meetings and reporting to the Board. If the Committee Chair is not present at a meeting, the remaining members of the Committee may designate an acting Chair.

The members shall serve for a term of one year or until their successors shall be appointed and qualified. No member of the Committee shall be removed except by majority vote of the full Board. The Board shall have the authority to fill vacancies or add additional members to the Committee.

## III. Meetings and Procedures

Consistent with the Company's Amended and Restated Certificate of Incorporation, Bylaws and applicable state law, the following shall apply:

- The Committee shall fix its own rules of procedure, which shall be consistent with the Bylaws of the Company and this Charter.
- The Committee shall meet at least annually and more frequently as circumstances require.
- The Chair of the Committee or a majority of the members of the Committee may call special meetings of the Committee.
- The Chair, in consultation with other members of the Committee, shall set the length of each meeting and the agenda of items to be addressed at each meeting and shall circulate the agenda to each member of the Committee in advance of each meeting.
- A majority of the members of the Committee shall constitute a quorum.
- The Committee may request that any directors, officers or employees of the Company, or other persons whose advice and counsel are sought by the Committee, attend any meeting of the Committee and/or provide such pertinent information as the Committee requests, except that no director of the Company shall participate in discussions or attend any portion of a meeting of the Committee at which that director's nomination or committee selection is being discussed.
- Following each of its meetings, the Committee shall deliver a report on the meeting to the Board, including a description of all actions taken by the Committee at the meeting.
- The Committee shall keep written minutes of its meetings, which minutes shall be maintained by the Company with the books and records of the Company. The Chair may designate an officer or employee of the Company to serve as secretary to the Committee.


## IV. Responsibilities and Duties of the Committee

The Committee has the following duties and responsibilities:

## Selection of Director Nominees and Committee Membership

- Determine what types of backgrounds are needed to help strengthen and balance the Board and establish the process for identifying and evaluating nominees for director, including but not limited to establishing criteria for selecting new directors.
- Determine the minimum qualifications that must be met by Committee recommended candidates.
- Conduct background and qualifications checks of persons it wishes to recommend to the Board as candidates or to fill vacancies.
- Conduct director evaluations prior to re-nomination of directors for election.
- Recommend to the Board the slate of nominees of directors to be proposed for election by the stockholders and individuals to be considered by the Board to fill vacancies. Approvals should follow a review by the Committee of the performance and contribution of fellow directors as well as the qualifications of proposed new directors.
- Recommend to the Board those directors to be selected for membership on the various Board committees. Recommendations should consider the qualifications for membership on each committee, whether the candidate will be able to devote the requisite time to the Committee, the extent to which there should be a policy of periodic rotation of directors among the committees, and any limitations on the number of consecutive years a director should serve on anyone Board committee.
- Establish policies regarding the consideration of director candidates recommended by security holders.
- Establish procedures to be followed by security holders in submitting recommendations for director candidates.


## Develop and Implement Policies Regarding Corporate Governance Matters

- Recommend to the Board policies to enhance the Board's effectiveness, including with respect to the distribution of information to Board members, the size and composition of the Board, and the frequency and structure of Board meetings.
- Develop and review periodically, and at least annually, the corporate governance policies of the Company to ensure that they are appropriate for the Company and that policies of the Company comply with applicable laws, regulations and listing standards, and recommend any desirable changes to the Board.
- Consider any other corporate governance issues that arise from time to time, and recommend appropriate actions to the Board.
- Assist management in the review of director and officer liability insurance requirements and the alternative methods available for satisfying them.
- Review and approve proposed transactions with officers, directors and their family members. In their review of such transactions the Committee will consider the material facts as to the related person's direct or indirect interest in, or relationship to the transaction. In determining whether to approve or ratify a transaction, the Committee is to consider, among other factors it may deem appropriate, whether the transaction was or will be on terms no less favorable than those generally available to an unaffiliated third party under the same or similar circumstances. No director may participate in the discussion or approval of a transaction in which he or she, or a member of his or her immediate family, has a direct or indirect interest. The Committee is deemed to have approved in advance transactions in which a related person's only interest is as a holder of the Company's stock, and all holders received or will receive proportional benefits (such as the payment of regular quarterly dividends, in the normal course and consistent with past Company practices).
- Develop and review, periodically, internal policies to identify and satisfy the Company's social corporate responsibility.


## Evaluation of the Board and Management

- Oversee performance evaluations for the Board as a whole, the directors and management.
- Maintain an orientation program for new directors and continuing education programs for directors.


## Succession Planning and Other Matters

- Make recommendations to the Board with respect to potential successors for key management positions.
- Obtain advice and assistance from internal or external legal or other advisors as required for the performance of its duties.
- Review and evaluate the Committee's performance annually with respect to its evaluation of its performance.
- Review and reassess the adequacy of this Charter on an annual basis and recommend to the Board any appropriate changes.
- Perform such other duties and responsibilities as may be assigned to the Committee, from time to time, by the Board.


## V. Investigations and Studies; Outside Advisors

The Committee may conduct or authorize investigations into or studies of matters within
the scope of the Committee's duties and responsibilities, and may retain, at the Company's expense, such experts and other professionals as it deems necessary. The
Committee shall have the sole authority to retain or terminate any search firm to be used to identify director candidates, including sole authority to approve the search firm's fees and other retention terms, such fees to be borne by the Company.

